AGENDA
TEXAS TSA BOARD OF DIRECTORS MEETING
Inn of the Hills in Kerrville
Kerrville, Texas

February 18, 2010

Meeting called to order at 8:32 by President Ricky Broussard.

1. Welcome of Guest: Shyla Vire and Texas TSA Student State Officers

2. Roll Call

Board members present:

Ricky Broussard	President	Present	
Grizelda Gentry	Vice-President	Present	
Terry Nelson	Secretary	Present	
Bob Behnke	Board Member	Present	
Jim Brown	Board Member	Present	
Teresa Beckham	Board Member	Present	
Bud Ross	ATTE Rep		Absent
Kristina Worley	TSA Student President	Present	

Non-voting members:

Karen Ripperger	Treasurer	Present	
John Ellis	TEA	Present	
Terry Zimmerman	Contest Directors	Present	
Josh Simmons	Alumni Association Rep		Absent
Bud Worley	State Advisor & Corporate Member	Present	
Curtis Green	State Officer Coordinator	Present	
Pam Cook	Asst. State officer Coordinator	Present	

Minutes of Summer Board Meeting, Grapevine, Texas
Change page 4 - New Business #4 from 2008/2009 to 2009/2010.
Motion by Bob Behnke to accept minutes as amended
Seconded by Glizelda Gentry
Motion passed

REPORTS

Treasurer/Membership Coordinator Report

Report submitted by Karen electronically – see attached report

Number for the grant had to be turned in end of Jan. 9500 ONLY affiliated by then! WE have 12,000 as of today. Money/grants that we receive ARE affected by membership numbers. AFFILIATE EARLY! Profit/loss report given. Net income for this year, 8898.16 (after expenses)

Executive Directors/ State Advisors Report

Presented by Bud Worley – see attached report

Report on TX TSA and all that has been going on this year. Sending out mass emails with info and what is going on. (When you affiliate, they are sending out emails to you about what is going on)

Contest Directors Report

Presented by Terry Zimmerman– see attached report

Definitely having STATE at the HOT Fairgrounds . Waco Convention Center will give us a "pool" party May 7th. Mixer/things going for current alumni, more info to come. Ribbons ordered, not as many ordered due to numbers from last year being down and had left-overs we can use this year. Should have plenty. Entry cards ordered, judging still an issue, bring contacts if you can or forward judge/contacts info to Terry. We could save $$ if we could get online registration with firm deadline, so he doesn't have to "hire" people to cover spots that are NOT being used. (Mostly NQE areas)

TSA State President's Report

Presented by Kristina Worley – see attached report

Reported on sessions at leadership conference, kids had a GREAT time!

State Officer Coordinator Report

Presented by Curtis Green – see attached report

Stayed within budget for this year for all activities. Next years past national president Eric Dixon will be speaking at our Texas Leadership conf next year in 2010-11. Had 211 this year, 210 last year. Numbers looked pretty good for this year considering the economy. If we think statewide conf is important, he would LIKE to get more kids/chapters there! Ideally would like to have 40 chapters with 5-6 kids instead of 12 chapters with 40 kids each. Leadership team will NOT be in the arena, it will be in the Fine Arts building, so the arena will hold more projects. No stage in arena, it will be where the general sessions will be held can fit probably 1000 chairs. Attendance at chapters at ELECTION!!! GET YOUR REPS THERE! Will do "meet the candidate" tables. Junior high and HS on arena floor, not in separate buildings. NQE will be in Fine Arts building where MS was at last year. More tables being added for photography area as well as addressing security issues we had last year.

TEA Representative Report

Presented by John Ellis– see attached report

TEKS finished and adopted, to be implemented in 2010-2011. Training materials for new courses in works, between Jan through Aug 2010 at different ESC locations and conferences. Good reps at new teacher conf and CTE conf. New graduation requirements—for all three programs. New CTE courses, 4th Math credit some CTE classes will count for this, etc. CTE courses added as science credit as well. Also CTE course added for speech course credit. CTE course also added for fine arts credit. Feb 1st is deadline for grant/numbers for TSA NOT Jan 1st.

Committee Reports

- Corporate

Presented by Shayla Vira

Started list/database of possible contacts for sponsors, will get with Mary Zimmerman for who they have had in the past. Hopefully we can get some "Skills" resources for out contest sponsors.

- Rulebook
  - Rulebook rewrite - June 13 Garland at Summer workshop

Rulebook rewrite—Sunday, June 13th in Garland, Texas. Not sure of hotel. Will coincide with ATTE summer workshops at Naamen Forest HS. Workshops on 14-15th. This is RIGHT before nationals!

TSA Board President's Report

Presented by Ricky

TSA BOD Pres report—communicate with members, email him! That is why he works on sending out emails regularly. Please remember, TEXAS TSA BOD meetings are OPEN TO ALL MEMBERS! PLEASE JOIN US!!

Bob Behnke – ATTE

Bob Behnke—two of our own TSA folks are officers for next year with ATTE. Shyla Vire (President Elect) and Terry Zimmerman (Treasurer) Bob Behnke is also President Elect of National TSA!

Break 9:34 to 9:47

OLD BUSINESS

1. **Independent Audit Report –** Jerry Ballard
Received printed copy from Jerry. See attached report

Report—year end August 31, 2009.

Unrealized losses of over 45,000 this year (mainly because of the market, but hopefully we will get it back when the market improves)

Essentially the original donor of the 50,000 put restrictions on the money, ie… would or could NOT spend it, only invest it for a "rainy day" or to keep from raising fees, or more scholarship monies, etc. We could only "use" the capital gain interest in the checking account, and reinvest the other.

Money spent $16,000 on awards (6500 entries), facility rental $15,525. (Contest revenue: $62,792(everything), expenses $57,126)

This is the main reason we raised the fees this year. We had been making 10-12,000 in years past.

There are two ways to generate revenues, raise dues or contest fees, we decided to raise contest fees.

We knew we were going back to HOT fairgrounds and it would cost us more this year (2010) because of the location. Hence the reason for the raise in fees.

2. **Update on strategic plan** - Presented by Bud Worley

Long range plan- communication—develop better system of comm.—email, done.

Area coordinators-Ricky B will discuss later.

Follow up communications improved.

Increase level of chapter participation—need ideas, email system used for marketing, done.

Website—updated and kept nice—thanks Billie.

Leadership training advisory participation—done at leadership conf this year.

Increase in local/state and national community service projects done this year as well.

3. **Regional Coordinators** (Ricky Broussard)
Presented by Ricky

Map of regions, counted chapters of where they are located in Texas.

Total of 5 area reps. Region 1,2,3,13,20---Area 1, Region 4,5,6—Area 2, Region 7,8,9,10,11,12—Area 3, Region 14,16,17—Area 4, Region 15, 18, 19-Area 5. (Not set in stone, just looking at these 5 areas and keep it as balanced at possible.) Numbers and actual regions/areas to be determined and notice sent out to all board members in the next month.

Ricky will redraw the map and will send the map and convene meeting electronically to make discussion

4. Motions from Summer Board Meeting

Motion 08072009-12
Motion 08072009-12: I, Bob Behnke, move that Texas TSA giveaway a 10 member membership and 1 advisors membership who advisor is an ATTE member. These would be given away at the 2010 summer conference at summer in-service membership would be for the 2010-2011 school year.
Seconded by Jim Brown
Motion passed at summer meeting

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1105 Lunch Break

1210 Start of afternoon session

NEW BUSINESS:

1. **Address issues from Audit**- if needed
   Segregate Karen's responsibilities
   Develop investment policy (Karen, Bud, Ricky, Bob, Jim)

Audit issues from 2009: Lack of segregation of duties (Karen takes care of ALL finances—not good idea) BOD needs an explanation ANYTIME ANYTHING goes over, need to know why! Investment policy in writing needed! We have one year to write our investment policy. Committee will get together before summer BOD meeting to investigate and look at investment policies that would work for TX TSA.

2. **Affiliation prices for next year** (Karen Ripperger)
   Motion 02172010-1: I, Jim Brown, move that Texas TSA dues for 2010-2011 be as follows: Individual Dues: 7:00, Cap membership dues: 250.00, Individual Alumni: 5.00, Late fee after November 15, 2010 – 100.00
   Seconded by Bob Behnke
   Motion passed

Affiliation prices for 2010-2011: Karen recommends we keep affiliation prices the same. Individual $7.00/ $250.00 cap (going down) for state dues.

3. **Contest Dates for 2011** – information only
   - TEA Contest Dates
   - Regional Contest Dates

   Motion 02172010-2: I, Grizelda Gentry, move that beginning in 2010-2011, Regional contest books must be electronically submitted with the approved format to the (State Advisor) of Tx TSA 10 days PRIOR to the start of state contest. A penalty fee of $100 will be assessed to the region if they are late. Additionally at the discretion of the TX TSA additional penalties may be assessed, to include withholding of awards, or denial of participation to the region.
   Seconded by Kristina Worley
   Motion passed

4. **Duplicate state contest events**
   Reason for duplicated events for state and national contest.

Rulebook committee will address this issue during the rewrite process.

5. **Corporate Sponsorship**
   Discussion about corporate sponsors – no actions taken.

6. **Student Leadership Issues** (Curtis Green)
   Concerns -policy for purchases and rentals

Discussion about credit cards – Karen will do some research about getting a Tx TSA card. Curtis is doing an excellent job managing the state leadership team.

7. Promotional Items Discuss of promotional items, should TSA continue with promotional items (t-shirts). Discussion about purchasing t-shirts and other promotional items. We will continue purchasing t-shirts.
8. **Regional Leadership Conference** (Seed Money) 200.00 seed money up to 4 regions, Regions should not be making money from the money Bud will evaluate proposal and award the grant based on regional needs not 1st come 1st served.
9. **State Contest Awards** – ribbons and state finalist pins # awarded Floor discussion for 1st, 2nd, 3rd place Discussion concerning the award process, should we continue award ribbons to everyone or just the top ranking projects? No action was taken.
10. **Date for Summer Board meeting**. No official date can be set at this time