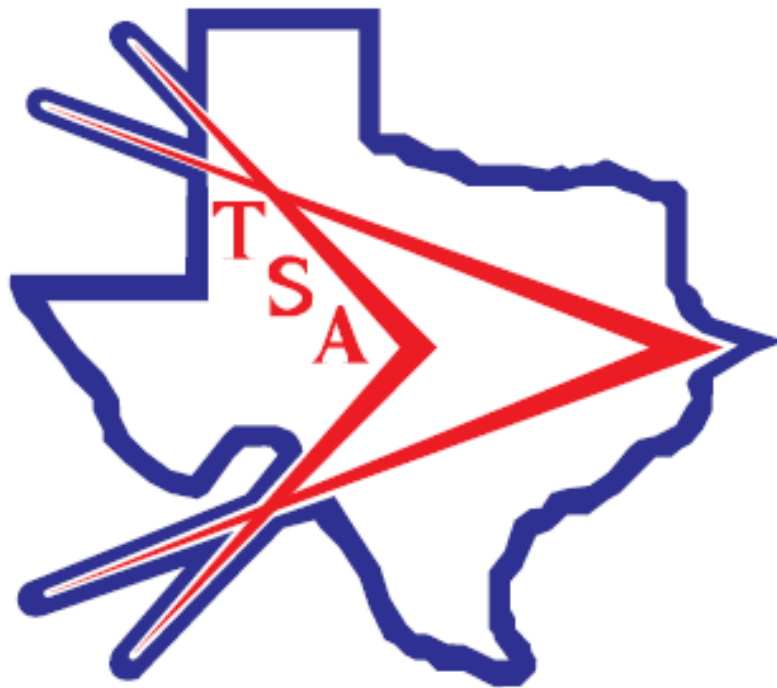


SUPPORTING THE LEARNING PROCESS



SPONSORSHIP PROSPECTUS

Technology Student Association

Corporate Sponsor Contact

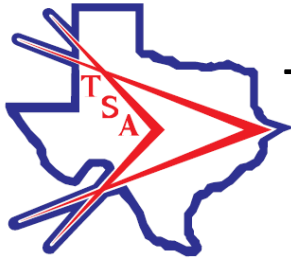
Shyla Vire

Waxahachie High School

1000 N. Hwy 77

Waxahachie, Texas 75165

Submit by: March 23, 2012



TSA's Mission: *TSA's mission is to inspire student members to prepare for careers in a technology driven economy and culture. TSA prepares its membership for the challenges of a dynamic world by promoting technological literacy, leadership, and problem solving, resulting in personal growth and opportunity.*

TSA is recognized by the following organizations:

- U.S. Department of Education
 - National Association of Secondary School Principals
 - International Technology Engineering Education Association
 - Association of Career and Technology Education
 - State Education Departments
 - Local Education Departments
 - American Cancer Society (TSA's National Service Partner)
-

About Us...

The Texas Technology Student Association is affiliated with the national TSA non-profit organization for middle and high schools student with a strong interest in technology. Since TSA was chartered in 1978, over 2,000,000 students have participated in this organization.

www.tsaweb.org



Influencing the Influential



TEXAS TSA STATE OFFICER TEAM

What Events Can You Sponsor?

(Middle School/High School Events)

Detailed event descriptions can be found on the National TSA website at: www.tsaweb.org

Middle School

- Agriculture & Biotech Issues
- Career Prep
- Challenging Tech Issues
- Chapter Team
- Communication Challenge
- Construction Challenge
- Digital Photography
- Dragster
- Electronic Gaming
- Engineering Structure
- Environmental Focus
- Flight
- Global Manufacturing
- Go Green Manufacturing
- Graphic Design
- Inventions and Innovations
- Leadership Strategies
- Lights, Camera, Action
- Medical Technology Issues
- Multimedia Production
- Prepared Speech
- Problem Solving
- Robot TOBOR
- Systems Control Technology
- Tech Bowl
- Technical Drawing
- Techno Talk
- Transportation Challenge
- TSA Cup: Marine Design
- Website Design
- Write Now! Technical Writing
- ZAP IT! Electrical Applications

High School

- Animatronics
- Architectural Model
- Biotechnology Design
- Career Comparison
- Chapter Team
- CAD 2D Architecture
- CAD 3D Engineering
- Construction Renovation
- Debating Technological Issues
- Desktop Publishing
- Digital Video Production
- Dragster Design
- Engineering Design
- Essays on Technology
- Extemporaneous Speech
- Fashion Design
- Flight Endurance
- Future Technology Teacher
- Manufacturing Prototype
- Music Production
- On Demand Video
- Photographic Technology
- Prepared Presentation
- Promotional Graphics
- SciVis
- Structural Engineering
- Systems Control Technology
- Technical Sketching and Application
- Technology Bowl
- Technology Problem Solving
- Transportation Modeling
- Video Game Design
- Webmaster

Texas TSA Event Sponsorship Levels

(1 Year)

Diamond Level Sponsorship — \$1000

- Exclusive Sponsorship of an event
- 1 full page color ad on Texas TSA website
- 1000 word description in Texas TSA advisor registration packet /TSA Newsletter
- Diamond sponsor designation in outbound marketing
- Diamond sponsor link on Texas TSA website
- Name included in press release and event mailings
- 2x4 banner in general session area

Platinum Level Sponsorship — \$500

- Exclusive Sponsorship of an event
- 1 full page color ad on Texas TSA website
- 500 word description in Texas TSA advisor registration packet/TSA Newsletter
- Platinum sponsor designation in outbound marketing
- Platinum sponsor link on Texas TSA website
- Name included in press release and event mailings
- 2x4 banner in general session area

Gold Level Sponsorship — \$250

- Exclusive Sponsorship of an event
- 1/2 page color ad on Texas TSA website
- 250 word description in Texas TSA advisor registration packet/TSA Newsletter
- Gold sponsor designation in outbound marketing
- Gold sponsor link on Texas TSA website
- Name included in press release and event mailings
- Shared Space on a 2x4 banner in general session area

Silver Level Sponsorship — \$100

- Co-Sponsor of an event of Texas TSA choice
- 1/4 page color ad on Texas TSA website
- 100 word description in Texas TSA advisor registration packet/TSA Newsletter
- Silver sponsor designation in outbound marketing
- Silver sponsor link on Texas TSA website
- Name included in press release and event mailings
- Shared Space on a 2x4 banner in general session area

Lanyard Sponsorship (\$500 + cost of lanyard)

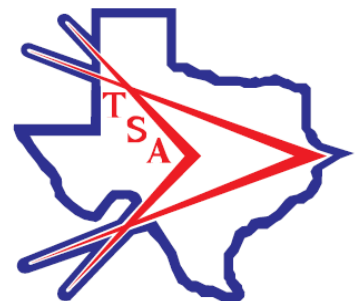
- Provides wide recognition during Texas TSA State Contest
- Logo and text on lanyard
- Can be added to other packages
- 20 Lanyards per school

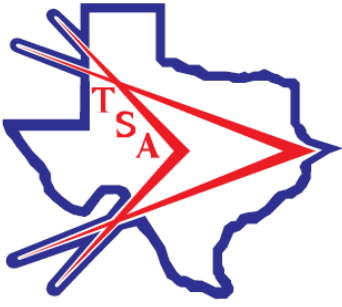
Tote Sponsorship (\$500 + cost of tote)

- Provides wide recognition during Texas TSA State Contest
- Logo and text on totes
- Can be added to other packages
- 20 Totes per school

How would you *benefit* as a Texas TSA National Competitive Event Sponsor?

- Brand a competitive event with your name. (See above levels for details)
- Connect your company with technology teachers and their students across the state of Texas.
- Create a meaningful partnership with TTSA's statewide decision makers through personal invitations.
- Link your website to the Texas TSA web page.
- Have your advertisements appear in the Texas TSA Official Newsletter.
- Be recognized at the State TSA conference with exposure to approximately 2,000 attendees.
- Support the largest State youth organization for technology education students.





TEXAS TECHNOLOGY STUDENT ASSOCIATION SPONSORSHIP APPLICATION

Please complete the following (type or print)

Company Name: _____

Contact Person: _____ Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Fax: _____

Email: _____

Please select which level you are selecting:

Diamond Level - \$1000

Platinum - \$500

Gold - \$250

Silver - \$100

Lanyard + Level _____
\$500 + cost of lanyards

Totes + Level _____
\$500 + cost of lanyards

Please send Payment/Application to:

Waxahachie High School
c/o Shyla Vire
1000 N. Hwy 77
Waxahachie Texas 75165

If you have any question, please let me know. I look forward to working with you!!!

Shyla Vire
817-715-7024